



## MEMBERSHIP APPLICATION

**Study Massachusetts** is a nonprofit consortium approved by the State of Massachusetts operating exclusively for charitable, scientific, and educational intentions.

The purpose of **Study Massachusetts** is to (a) support joint marketing activities, specifically to international students, that promote educational opportunities located in the State of Massachusetts; (b) increase the visibility of member institutions; (c) connect students with educational professionals; and (d) conduct activities in a way that equally serve the common needs of all members.

Membership in **Study Massachusetts** consists of two categories: voting and associate non-voting.

*Voting Membership* is open to any Massachusetts institution accredited by the New England Association of Schools and Colleges (NEASC), the Accrediting Council for Continuing Education and Training (ACCET), or the Commission on English Language Program Accreditation (CEA). Each voting member institution must name a designated representative to vote at membership meetings, and an alternate representative for when the designated voting representative is absent.

*Associate Non-voting Membership* is open to organizations and individuals with similar interests and purpose as the Association.

**Benefits:** What you get for the membership fee.

- A direct link from the Study Massachusetts website, an online resource and promotional tool that touts the advantages of education in the state to international students;
- Free worldwide marketing of your institution through the consortium to EducationUSA advisors;
- Collaboration with secondary schools and English language programs to encourage international students who are already in the country to consider member colleges and universities;
- Promotion through the consortium at national and regional conferences, such as NAFSA, NACAC, AACRAO, etc.;
- Opportunities to host EducationUSA Advisors and college counselors who tour U.S. schools and colleges;
- Representation at international forums and recruitment events on a pay-per-event basis;
- Opportunities to maximize limited marketing resources through the consortium model;
- Opportunities to network with professionals statewide;



**MEMBERSHIP APPLICATION**  
Calendar Year: July 1 to June 30

Institution/Organization: \_\_\_\_\_

Voting Membership: Accredited by (check one):  NEASC  ACCET  CEA

Associate Non-voting Membership

Mailing Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Institution Website: \_\_\_\_\_

Designated Voting Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Alternative Voting Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Membership Fees:

- First-time Membership: \$475
- Regular Annual Renewal Membership: \$300
- Associate Annual Membership: \$100

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**PAYMENT:** Please make check payable to **Study Massachusetts** and mail to:  
Craig McDonald, Elms College Office of Admissions, 291 Springfield Street, Chicopee, MA 01013